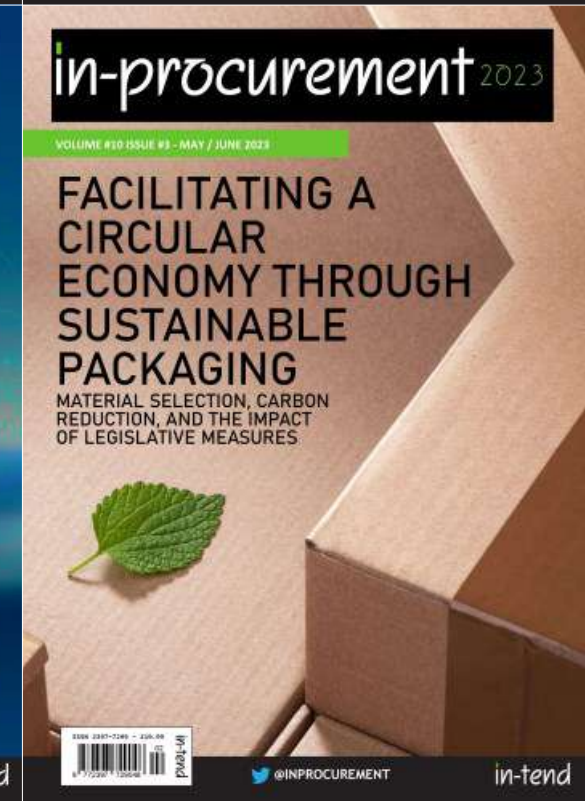
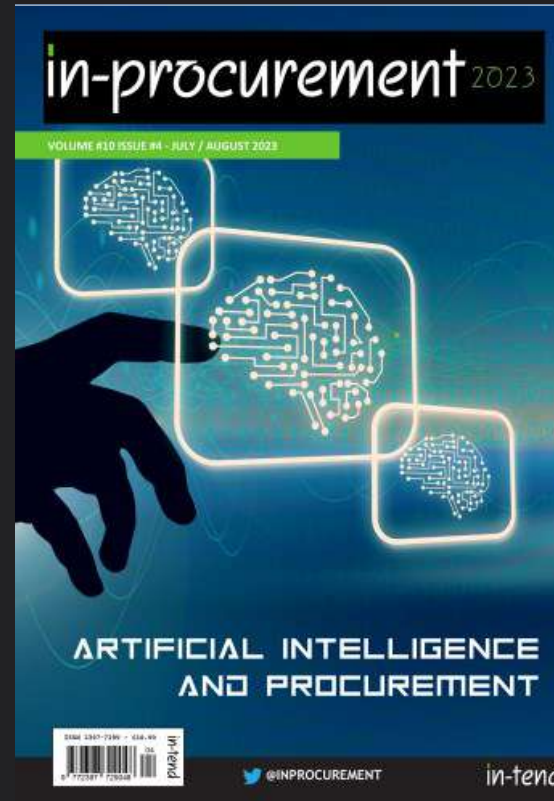
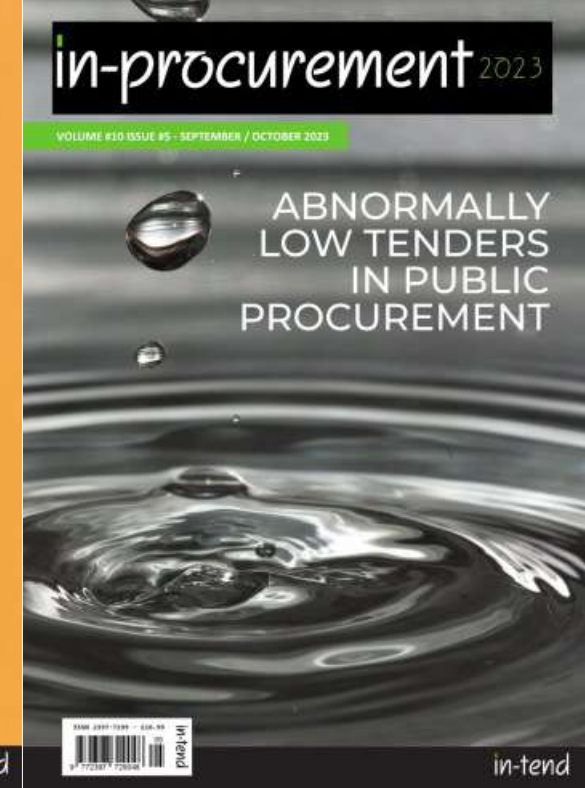
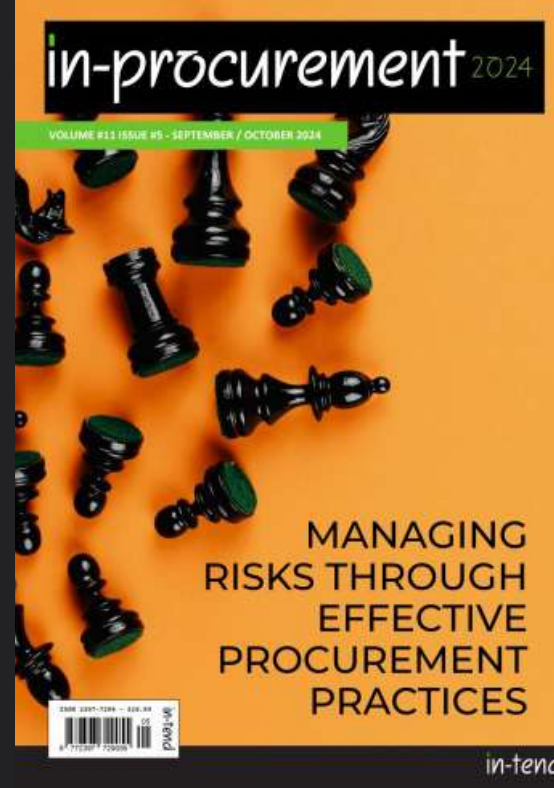


in-procurement

Media Pack 2025



Readership

The readership of In-procurement Magazine consists of 3,000 public sector buyers across the UK. Our list of subscribers is populated by individuals who utilise the In-tend e-procurement solution, as well as a number of buyers looking to utilise the software in the future.

Managed by experienced procurement professionals, In-tend Ltd has an unrivalled pedigree in understanding the procurement marketplace from both a buyer and a supplier perspective. It is with this experience that we are able to produce our magazine *In-procurement* as a way of transferring procurement knowledge between sectors, whether this be the Public Contract Regulations for buyers or bid writing tips for suppliers. Both sectors can utilise, take an interest in and get informed via our publication.

We at In-tend Ltd know the importance to private sector companies of gaining a platform and getting themselves recognised by the biggest budget holders in the UK public sector. We offer a range of solutions to aid your company in getting onto the desk, in the same room or generally in contact with the biggest decision makers in the country.

Our readership includes Heads of Procurement and Finance Managers, down to Procurement Officers and Junior Buyers. All of which have a say in which companies are rewarded public sector contracts.

In terms of organisations, In-tend have a large foothold in the University sector with over 2/3 of all UK universities using the In-tend system and every single University in the country receiving a copy of In-procurement Magazine. We also have every single College and Council in the country receiving their own copy addressed to their respected Head of Procurement and we also have a large amount of NHSs, Housing Associations and Fire & Rescue Services and our mailing list is growing on a daily basis.

“It is the only
procurement
publication that
grabs our attention”

Head of
Procurement -
Middlesex University

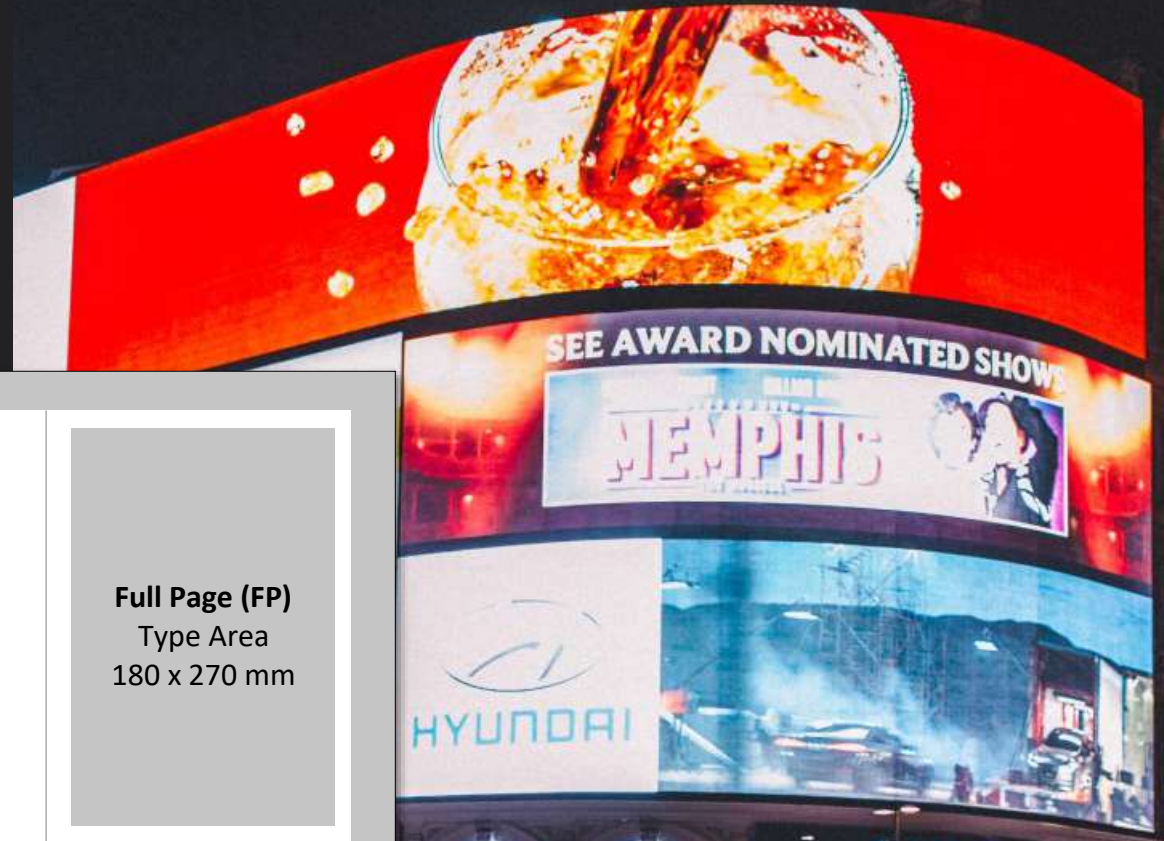
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Head of Procurement -
University of Reading

in-procurement

Dates

Edition	Artwork Deadline
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Mar/Apr 2025	14/03/2025
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Jul/Aug 2025	11/07/2025
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