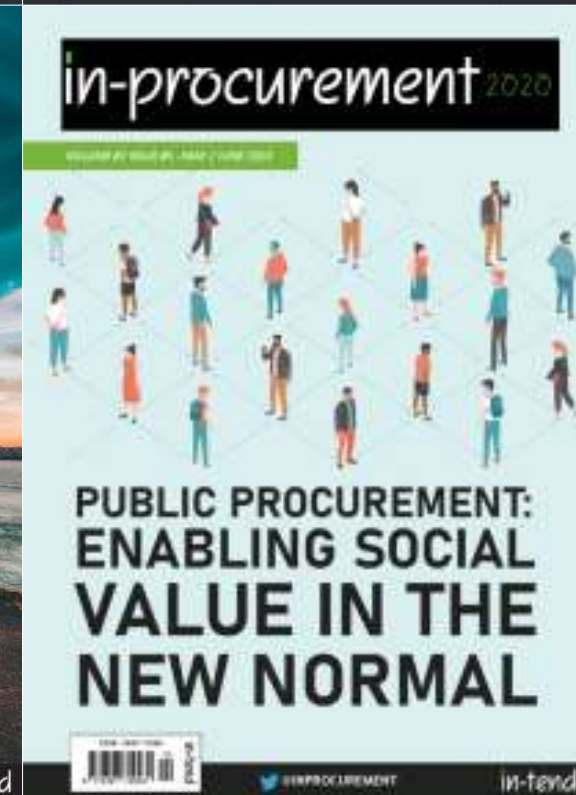
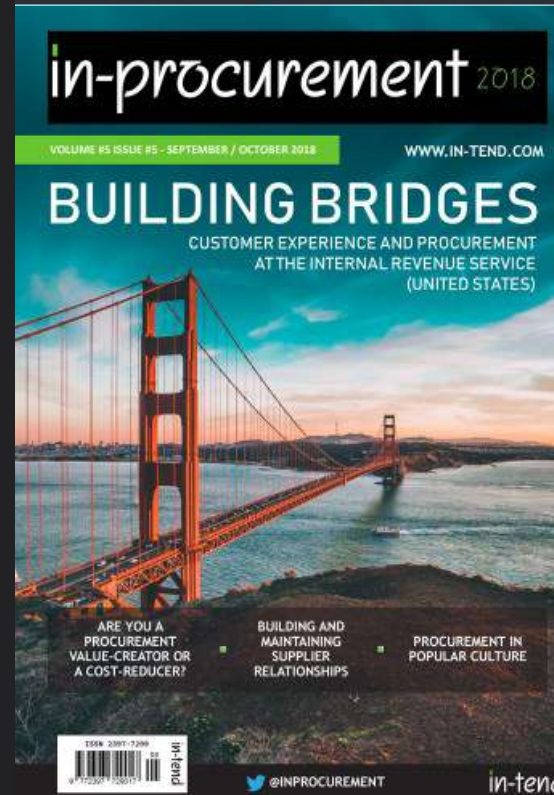
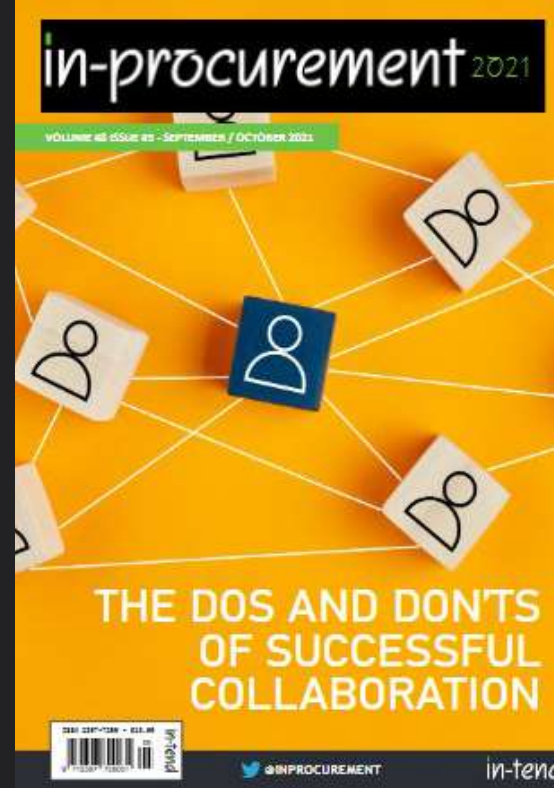


# in-procurement

Media Pack 2024



# Readership

The readership of In-procurement Magazine consists of 3,000 public sector buyers across the UK. Our list of subscribers is populated by individuals who utilise the In-tend e-procurement solution, as well as a number of buyers looking to utilise the software in the future.

Managed by experienced procurement professionals, In-tend Ltd has an unrivalled pedigree in understanding the procurement marketplace from both a buyer and a supplier perspective. It is with this experience that we are able to produce our magazine *In-procurement* as a way of transferring procurement knowledge between sectors, whether this be the Public Contract Regulations for buyers or bid writing tips for suppliers. Both sectors can utilise, take an interest in and get informed via our publication.

We at In-tend Ltd know the importance to private sector companies of gaining a platform and getting themselves recognised by the biggest budget holders in the UK public sector. We offer a range of solutions to aid your company in getting onto the desk, in the same room or generally in contact with the biggest decision makers in the country.

Our readership includes Heads of Procurement and Finance Managers, down to Procurement Officers and Junior Buyers. All of which have a say in which companies are rewarded public sector contracts.

In terms of organisations, In-tend have a large foothold in the University sector with over 2/3 of all UK universities using the In-tend system and every single University in the country receiving a copy of In-procurement Magazine. We also have every single College and Council in the country receiving their own copy addressed to their respected Head of Procurement and we also have a large amount of NHSs, Housing Associations and Fire & Rescue Services and our mailing list is growing on a daily basis.

“It is the only  
procurement  
publication that  
grabs our attention”

Head of  
Procurement -  
Middlesex University

# Previous Contributors

In-procurement Magazine is a useful resource covering some very topical issues. Articles written on some areas of procurement have been used to inform some of our internal projects, policies and documentation

Head of Procurement - University of Cumbria

“I normally read it and share it with my colleagues. It’s a great magazine and I find the articles really interesting and helpful. The cartoon at the back normally goes down well with us as well, especially the bad jokes!”

Procurement Manager  
- Radian Group



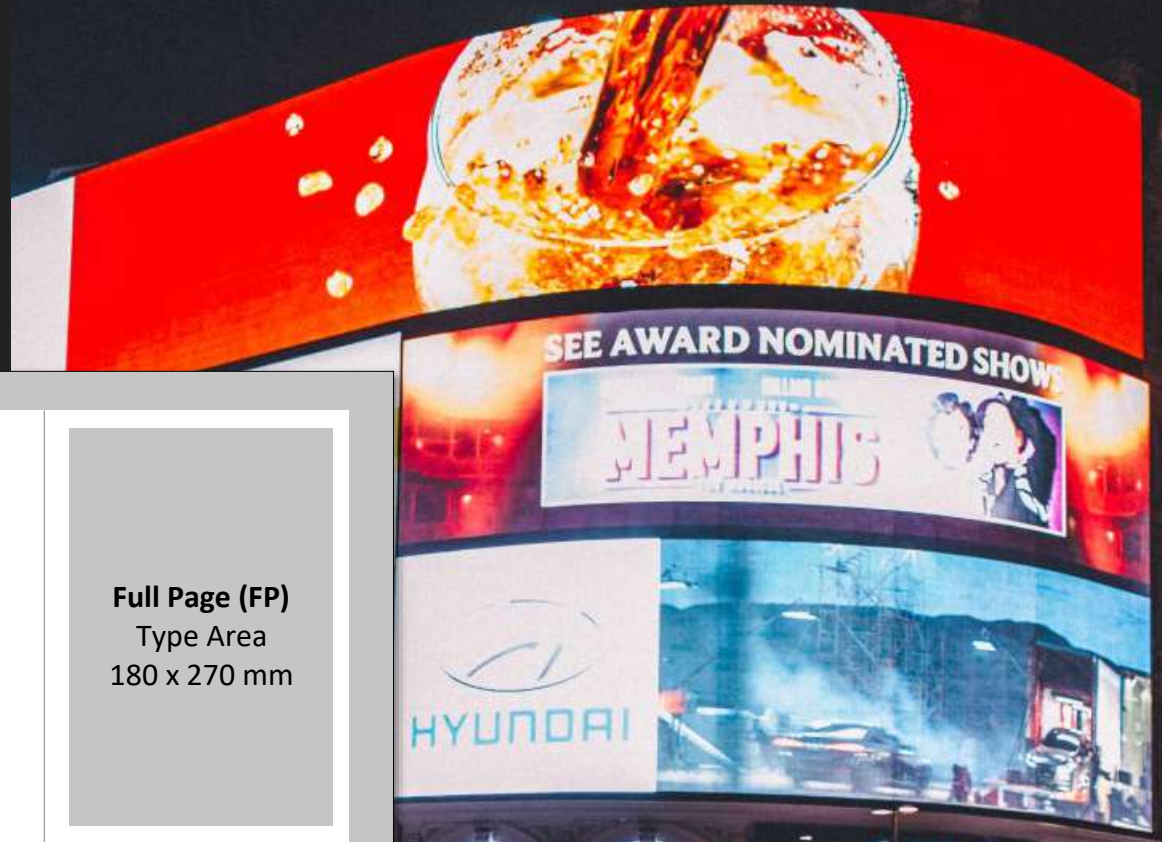
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Advertisements should be supplied as high-resolution PDFs.

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**Fonts:** Please supply all fonts used in the file. All fonts used in placed EPS files must also be supplied.

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"I find In-procurement incredibly interesting. I receive a specific magazines for my category areas and the University sector but this is the only one I receive which covers procurement generally and it is interesting to see what people and companies are doing within the sector and also the updates provided on changes in regulations and contract law cases."

Head of Procurement -  
University of Reading

in-procurement

# Dates

## Edition

Jan/Feb 2024  
Mar/Apr 2024  
May/June 2024  
Jul/Aug 2024  
Sep/Oct 2024  
Nov/Dec 2024

## Artwork Deadline

13/01/2024  
16/03/2024  
12/05/2024  
14/07/2024  
15/09/2024  
17/11/2024

**Bi-monthly:** Published 2nd week of 2nd Month  
**Copy Date:** 3rd week of 1st month

# Subscription



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